| **Student Name:** Stephanie Kwok |
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| **Motion:** This house prefers the subscription model over the advertising model in social media |
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| Student spoke for the duration of the specified time frame. | N/A | 1 | 2 | 3 | 4 | **5** |
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| Student offered and/or accepted a point of information relevant to the topic. | N/A | 1 | 2 | 3 | 4 | **5** |
| Student spoke in a stylistic and persuasive manner (e.g. volume, speed, tone, diction, and flow). | N/A | 1 | 2 | **3** | 4 | 5 |
| Student’s argument is complete in that it has relevant Claims, supported by sufficient Evidence/Warrants, Impacts, and Synthesis. | N/A | 1 | 2 | 3 | **4** | 5 |
| Student argument reflects application of theory taught during class time. | N/A | 1 | 2 | 3 | **4** | 5 |
| Student’s rebuttal is effective, and directly responds to an opponent’s arguments. | N/A | 1 | 2 | **3** | 4 | 5 |
| Student ably supported teammate’s case and arguments. | **N/A** | 1 | 2 | 3 | 4 | 5 |
| Student applied feedback from previous debate(s). | N/A | 1 | 2 | **3** | 4 | 5 |
| Competition Score: | 77 (BP format) | | | | | |
| Rubric  1 - Unobserved.  2 - Student attempt noted. Needs extended teacher support to properly execute skill.  3 - Student effort noted. Can execute skill with minimal teacher input and guidance.  4 - Student can execute skill with little to no prompting.  5 - Student can execute skill without prompting; exceeds expectations for child of that level. | | | | | | |
| **Teacher comments:**  [NOTE: Today’s speeches are 7 minutes’ long.]  Excellent focal point on the power of social media led by the people.   * But the focal point on it being free from state intervention is symmetrical on both sides of the debate! Both sides support social media, the debate is narrowed to its scalability and accessibility.   On the counter set-up:   * Interesting clarification on how monetisation works. * But where are the regulations or mechanisms to limit the ability of companies to abuse their consumers?   + Highlight trends under the status quo that many regulations on data privacy could happen, or examples of these laws already enacted today.   + Point out that companies are implementing these safety measures on their own.     - Recharacterise the context as a post-Cambridge Analytica worlds and they will scrutinise companies more closely. * I need a clear winning pathway on what are the most important things in the debate!   Well done explaining that a lot of the harms highlighted by the Proposition are symmetrical.   * But Prop is not arguing addiction as the harm, they are saying that echo chamber algorithms and targeted advertising are the harm.   + So we should highlight that subscription models still have the incentive to keep user engagement high, this is how they keep their subscribers coming back and finding value in the platform, because they want to stay on it. Therefore, they will engage in the same level of harmful practices.   We need to engage with Prop’s claim that users can demand for clear changes on your side!   * Explain that there is still competition on Opp’s side, so users still have the same leverages to demand better services.   + Point out also how the consent has been meaningfully gained on your side.   On the first argument:   * Good claim on users being denied access to information due to the existence of the paywall.   + On the mechanisation, you have to engage with Charles’ model on having a freemium model that will still be widely accessible.   + Explain that the freemium will contradict his own argument on innovation. They won’t gain as much money to innovate if they make a large part of their platform free. * Well done impacting this argument by explaining how this will devastate the political landscape by disenfranchising social movements.   + Good grounding on Israel-Palestine.   + But we spent way too long on this, what are other kinds of information uniquely hosted on social media?     - Expand it to the entrenchment of echo chambers (because echo chambers happen on either side), focus on why widescale inclusive and free social media is the only one that creates the opportunity to break echo chambers.       * E.g. Viral content by social movements end up escaping the echo chamber algorithm and becomes a counter-narrative. * We also need a broader impacting on how this leads to uninformed voters, etc.   Good job offering POIs today!  7.34 - Watch for timing. | | | | | | |